



TRENDY, CLASSIC OR EASYLIFE? THE SAMO ATELIER PERSONALISES THE SHOWER AREA WITH YOUR STYLE

Leader for over 50 years in the shower sector, Samo has distinguished itself throughout the years with its vocation for excellence and for an unceasing promotion of research and innovation. The company offers its customers and final users a great expertise and a specific know-how in order to transform a shower always more into an experience which involves all senses, a personal gratification rich in intrinsic values, to enjoy both at home and outside.

A more consumer oriented attitude, therefore, which expresses itself not only through an increase in shower cabin solutions and the anticipation of emerging tendencies, but above all, through the analysis and understanding of the lifestyles and needs of potential consumers: an extensive and variegated universe which expresses the need for space and functionality, the desire for appearance and technology, the availability of greater or lesser financial resources, the need for a sense of belonging and recognition, and the research for personal styles and gratifying experiences. Different meanings which outline different behaviors within the shower area and to which Samo responds with dedicated and differentiated products which can be grouped into three collections: Trendy, Classic and Easylife. Each one satisfies a different perception of values, appearance and functionality.

The products in the Trendy collection reflect the lifestyle of those who love technology and wish to keep up with fashion tendencies or with the trends of the moment and who love luxury as such or perceive it as a way to enjoy prominent acquaintances and occasions of personal gratification. Exclusive series, innovative in the use of materials, in line with today's need for style and functionality, refined in details and with many personalization opportunities to create the shower area which best expresses your own lifestyle.

The Classic collection, on the contrary, offers solutions that are more measured but, at the same time, accurate in the choice of raw materials and of a balance between appearance and functionality. These products adapt perfectly to all kinds of bathrooms and are dedicated to those who seek safety, durability and warranty of materials and styles during time, an authentically sober oasis in which find refuge from everyday stress.

To meet the needs of consumers who prefer practicality and simplicity, Samo creates Easylife, the new user-friendly collection. Many different proposals which adapt to the need for space, movement and well-being of those who seek an instinctive, simple, immediate and uncomplicated relationship with the shower area.

Exclusive alchemies which interpret the most fashionable lifestyles and become the expression of pure sensations, emotions and meanings which the consumer can perceive day after day when experiencing his personal shower solution.



TRENDY COLLECTION - UNIQUE, desire for excellence.

Unique is the new exclusive and elegant series in stainless steel dedicated to those who wish to be surrounded by products that are sober and that reflect the customer's lifestyle which seeks the personal gratification derived from the achievement of a social position: the people therefore give great importance to materials, finishing and colours. Like a jewel created to embellish the shower area, Unique interprets the most current trends in the furnishing sector, proposing satin or polished stainless steel profiles. The glass panel is 8 mm and the handle and the upper profile can be personalized with Samo's new colours: Caparbio green, Intrigante red and Seducente blue.

In the figure: Shower cabin with a two sliding panel screen. Sliding panel with 8 mm opening on two sides. Tempered glass finishing panel and weight-bearing upper vertical profiles in satin or polished stainless steel, available in brilliant polished chrome, Caparbio green, Intrigante red and Seducente blue nuances.

Extension: 167 /171 cm



CLASSIC COLLECTION - POLARIS DREAM DOLCE VITA, emotions of a mythical past.

Like an exciting dive into passed ages, Polaris Dream Dolce Vita is the Samo's shower box solution which has a linear and minimalist shape and which combines details, classical patterns and floral screen printing designs. Stylistically reassuring icons which call to our minds past times of pomp and splendor. Enriched with profiles and golden handles, this shower solution becomes an object to exhibit in two different ways: in tune with the entire bathroom, it brings a further touch to its total classical look, producing moments of relaxation in a dream-like atmosphere.

In contrast with the style and colours of the bathroom, instead, it confers a touch of charm to everyday's oasis of well-being.

In the figure: corner shower cabin with tempered glass Trevi screen printed panels, aluminum profiles and a bright satin gold handle.

Extension: 86/88 cm



EASYLIFE COLLECTION - ALTER, the essential is invisible to the eyes.

Practicalness and functionality without neglecting appearance: these are the distinctive characteristics of Alter, Samo's new series that wishes to satisfy the needs of those who, because of reduced space or difficulty in movement, can not fit a large shower in their bathroom or simply prefer solutions that are intuitive and easy-to-use.

Two models: the first with two bifolding glass panels, perfect to manage small obstructions or situations in which a shower tray is not necessary. The second with glass panels which can open half way by means of a handle which features a release system helping the movements of the user both inside and outside the shower..

In the figure: Alter - corner shower cabin with outward and inward opening pivot screen which can be divided in two halves for easier inside movement. Choice between white and brilliant chrome aluminium finishing profiles.

Tempered glass finishing panels, transparent or Screen printed.
Extension: 86/88 cm